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SKILLS

- **Languages**
 - JavaScript (ES6+)
- **Front-End Technologies**
 - HTML5/CSS3
 - Typescript
 - ReactJS
 - Next.js
 - Tailwind CSS
 - Redux Toolkit
 - Context API
 - Cross Border Compatibility
 - Server-Side Rendering (SSR)
- **Back-End & API**
 - Node.js
 - Express.js
 - RESTful APIs
 - GraphQL
- **Database**
 - MongoDB
- **Version Control & Collaboration**
 - Git & GitHub
 - CI/CD
- **Performance Optimization**
 - Lazy Loading
 - Image Optimization
 - Debugging
 - Google Lighthouse
- **Build Tools & Bundlers**
 - Babel
 - NPM / Yarn / Vite
- **Other Relevant Skills**
 - Session Storage
 - Cookies
 - Local Storage
 - Data Structures & Algorithms(DSA)

EDUCATION

- Bachelor of Engineering in ECE, Technocrats Institute of Technology 2015-2019

ANSHU YADAV

Software Developer

Portfolio

Fullstack Developer with 2.6+ years of experience in building scalable and high-performance web applications. Proficient in React.js, Next.js, JavaScript, Redux Toolkit, and Context API with a focus on clean, responsive UI.

WORK EXPERIENCE

SHOBHIT MEDIWORLD LLP

07/2024 - Present

Designation: Software Developer at Shobhit Infotech(Shobhit Mediworld) .

- Built secure and efficient **session-based** storage to manage user data, protecting 1000+ user records and optimizing personalized data access by 25%.
- Integrated **Google Location API**, cutting input time by 40% and boosting engagement by 30%.
- Developed **dual-theme** interactive SaaS dashboards using React **Context API**, boosting UX for 1000+ users.
- Implemented **Payment Gateway** integration for smooth and secure payment processing.

SAS ONE Pvt Ltd

01/2023 – 06/2024

Designation: Software Developer

- Integrated **5+** third-party and RESTful APIs, and collaborated with backend teams to optimize API performance, ensuring seamless frontend-backend communication enhancing overall site functionality.
- Implemented secure authentication using **NextAuth**, managing access for over 100,000+ users across web application.
- Engineered high-performance, mobile-friendly web stories using **AMP Pages**, leading to a 30% boost in mobile traffic and a 60% improvement in site speed (75+ mobile, 95+ desktop scores).
- Converted 20+ UI/UX mockups into **responsive** pages and built custom **CMS** for [EducationTimes](#) and [TimesAscent](#), cutting content update time by 30% and boosting user satisfaction.

PROJECT

ShopNow [Link](#) , [SourceCode](#)

05/2025 – Present

Next.js , React, Tailwind CSS,Contex Api Redux ,Razorpay , Nodejs , MongoDB

- Built a **responsive e-commerce** app with **user authentication** and **Razorpay** (test-mode) integration.
- Managed cart state with **Redux** and implemented theme toggle using **Context API**.
- Optimized **search** with **debouncing**, used localStorage and sessionStorage for persistence, and **deployed** the app via Vercel.